



Creative Director

Eisenberg And Associates is an award-winning creative agency located in Dallas. Eisenberg provides corporate branding, marketing communication, interactive services and investor communications to a broad client base.

We are looking for an Interactive Creative Director with a strong background in online marketing to help lead our team and expand our offerings to clients. With over 40 years in the design industry Eisenberg offers a wealth of knowledge and experience. There is an opportunity to work on a diverse range of projects from FORTUNE 500 companies like GameStop, Freeport-McMoRan and CenturyLink to smaller boutique accounts like Scardello Cheese and Salado Whiskey.

What we are looking for:

- You have an ability to lead, inspiring others to see your vision
- Your passion for a successful project is not limited to your own ideas
- You have a solid background in web design, responsive design, user-experience and user-interface design
- You have the ability to communicate your ideas to a team of designers and developers to ensure the seamless execution of deliverables in both mobile and desktop formats
- You're not constrained by the status quo and place a premium on innovative solutions
- You have a constant desire to improve processes and overall efficiency
- When you are part of a project you commit fully, seeing it through to the end
- You're energized by the opportunity to solve problems and create solutions
- You thrive under pressure and can maintain an intense pace to meet tight deadlines and last-minute requests

Tasks:

- Brand creation across all media platforms
- Web design
- Create wireframes and site architecture
- Create eye-catching and functional designs for both print and interactive
- Incorporate feedback to designs quickly and proficiently
- Print collateral, packaging, signage
- Understand and articulate client's needs
- Work with Account Services to develop and maintain project timelines
- Work closely with others to ensure jobs are completed quickly and accurately
- Assist colleagues as necessary

Dallas

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EISENBERG AND ASSOCIATES

Technical Requirements:

- Photoshop, Illustrator, InDesign
- Solid understanding and knowledge of front-end & back-end development
- Strong skills in UI/UX and Architecture
- Basic understanding of search and social marketing
- Plus: After Effects and familiarity with development

How to Apply:

Please send your resume and portfolio link to creativecareers@eisenberginc.com.

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